

GUIDELINES AND TERMS & CONDITIONS

SELECTION OF
SCHOOL CHANNEL PARTNER FOR THE YEAR 2023-2024
FOR ARMY PUBLIC SCHOOL, BATHINDA

1. Army Public School, Bathinda is one of the Army Public Schools functioning under the Army Welfare Education Society (AWES). Ten publishers have been selected to supply prescribed text books from Classes I to V and support books from Classes VI to XII to all APSs for the academic year 2023-24 (List enclosed). These books are being offered at a substantial discount by the publishers to the Army Public Schools, without involving the intermediated supply chain. The publishers have chosen two Channel Partners who would assist them in various functions related to the distribution and sale of books on behalf of the publishers. The details of the publishers and their channel partners are as given below: -

<u>Ser No</u>	<u>Name of the Publisher</u>	<u>Details of the Publishers' Channel Partner</u>
(a)	PM Publishers Pvt. Ltd.	M/s Malik Booksellers and StationerS Address: 7/1, Ansari Road, Daryaganj, New Delhi – 110002. Tele: 011-49409384, 011-45130397. Contact Person: Anju Malik - 9810733367, Ganesh Sharma – 9953630550 and Yogesh Malik 9810296278. E-mail: mbs_mbs@rediffmail.com
(b)	Full Marks Pvt. Ltd.	
(c)	Frank Education Aids Pvt. Ltd.	
(d)	Rohan Book Company	
(e)	Madhuban Education Books.	M/s Prakash Brothers Address: Shop No 46, Bhagat Singh market, Near Gol Market, New Delhi – 110001. Tele: 011-49537179, 011-41561011. Mobile No. 9811079840, 9810071245, 8860367654 E-mail: prakashbrothers1952@gmail.com
(f)	Srijan Publishing Pvt. Ltd.	
(g)	Arya Book Depot.	
(h)	Rachna Sagar Pvt. Ltd.	
(j)	Goyal Brothers Prakashan.	
(k)	Oxford University Press.	

2. Army Public Schools are to select a School Channel Partner, and details of the selected school channel partner will be forwarded to all the ten publishers and their publishing channel partners by the school. The chosen school channel partner will be responsible for the following without any additional cost to the parents/ students/ School: -

- (a) Collate the demand of text books from the school.

(b) Forward the demand to the Publisher's Channel Partner selected by the publishers.


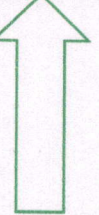
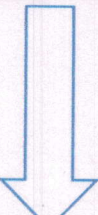
(c) Publishers Channel Partner will obtain the books from the publishers and then supply the books as per the consolidated demand forwarded by the School Channel Partner. The School Channel Partner will receive, store and account for these books once they are received from the publishers' channel partners.

(d) School Channel Partner will sell these books at the specially discounted prices for Army Public Schools, or at a lower price to the students. The school will NOT be involved in the accounting and selling of books.

(e) School Channel Partner will collect the proceeds of the sale, consolidate it and send the amount to the Publishers' channel partner within 45 days of the receipt of consignment at his end (To be finalized with Publisher Channel Partner).

(f) Bills will be prepared by the School Channel Partner as per the requirement of the school/parents.

(g) The process has been explained below in the flow chart: -

Demand & Supply of Books		Payment for Books	
 	School	Parents	
	School Channel Partner	School Channel Partner	
	Publishers Channel Partner	Publishers Channel Partner	
	Publishers	Publishers	

3. APS Bathinda is in the process of selecting its School Channel Partner for supply of prescribed text books from classes I to V and support books from classes VI to XII for Academic Session 2023-24. The School Channel Partner may arrange for NCERT books also for classes VI to XII. **Bids for the same will be submitted in the format given at Appx along with the documents given at Para 4 of the Appx.** Sealed bids for being the School Channel Partner of APS, Bathinda duly signed and stamped addressed to 'Principal, APS Bathinda' are required to be dropped in the designated box at the main gate of APS Bathinda earliest but not later than 0900 hours on 22 Feb 2023. Bids shall be opened the same day at 1100 hours in presence of Bidder's representatives who choose to attend. For this, an authority letter of the firm is required. The onus of dropping the Bid in the box lies with the Bidder. Bids received

after 0900 hours on ^{24 Sunday} 20 Feb 23 will be called "late" Bid and will not be considered.

4. A covered room for sale of books and stationery within the School premises will be provided by the school for a period of one to two months. This exercise is being undertaken with the sole purpose of ensuring timely receipt of books by the students for the next Academic Year.

Appx

(Refers to Para 3 of Terms and Conditions)

**FORMAT OF BIDS TO BE SUBMITTED BY VENDOR
ON FIRM'S LETTER HEAD**

1. I have read and understood the terms and conditions of the bid for selection of School Channel Partner for Army Public School, Bathinda as published on the School website and agree to abide by the terms and conditions given therein.
2. I understand that selection of the School Channel Partner will be the sole discretion of APS, Bathinda based on parameters as set by the School and will abide by the decision taken in this regard.
3. I would like to submit my bid for being the School Channel Partner of APS, Bathinda as per the offer given below: -

S No	Item	To be filled by the Vendor
(a)	Prescribed Text Books for Classes I to V and support books for Classes VI to XII as prescribed by AWES	On MRP/ discounted price (Tick One) If discounted price, then ____% over MRP (Fill percentage discount in the blank underlined space)
(b)	NCERT books	On MRP/ discounted price (Tick One) If discounted price, then ____% over MRP (Fill percentage discount in the blank underlined space)

4. I am enclosing a copy each of my PAN Card, Aadhar Card, TIN No/ registration details and documents to prove prior experience in such/ similar fields (if any). (Please attach certified true copies of documents)

Date:

(Signature of Bidder)
(Firm's Name and stamp)

LIST OF PRESCRIBED TEXTBOOKS AND SELECTED SUPPORT BOOKS (COMPLETE TEXTBOOKS FOR CLASS I TO V AND SELECTED SUPPORT BOOKS FOR CLASS VI TO XII) FOR ARMY PUBLIC SCHOOLS FOR THE ACADEMIC YEAR 2023-24

Ser No	Subject of Book	Title	CI	APS Price for the Academic Year 2023-24
1.	English Text Book (Srijan Pub Pvt Ltd)	Roots & Wings	I	85.00
		Roots & Wings	II	85.00
		Roots & Wings	III	92.00
		Roots & Wings	IV	92.00
		Roots & Wings	V	102.00
2.	English Grammar (Rohan Book Co.)	Grammar Trove	I	100.00
		Grammar Trove	II	104.00
		Grammar Trove	III	110.00
		Grammar Trove	IV	116.00
		Grammar Trove	V	121.00
3.	English Grammar (PM Publishers Pvt Ltd)	Superb English Grammar	VI	177.00
		Superb English Grammar	VII	185.00
		Superb English Grammar	VIII	191.00
4.	English Grammar (Orange House Pvt Ltd)	Applied English Grammar and Composition	IX	245.00
		Applied English Grammar and Composition	X	245.00
5.	English Grammar (Orange House Pvt Ltd)	Applied English Grammar and Composition	XI	224.00
		Applied English Grammar and Composition	XII	224.00
6.	Hindi Text Book (Madhubun Edn Books)	Gunjan	I	126.00
		Gunjan	II	132.00
		Gunjan	III	136.00
		Gunjan	IV	144.00
		Gunjan	V	147.00
7.	Hindi Grammar (Madhubun Edn Books)	Vyakaran Vatika	I	91.00
		Vyakaran Vatika	II	98.00
		Vyakaran Vatika	III	111.00
		Vyakaran Vatika	IV	123.00
		Vyakaran Vatika	V	132.00
8.	Hindi Grammar (Orange House Pvt Ltd)	Gulmohar Hindi Vyakaran	VI	143.00
		Gulmohar Hindi Vyakaran	VII	151.00
		Gulmohar Hindi Vyakaran	VIII	165.00
9.	Hindi Grammar (Orange House Pvt Ltd)	Vyakaran Parichaya	IX	163.00
		Vyakaran Parichaya	X	163.00

Ser No	Subject of Book	Title	CI	APS Price for the Academic Year 2023-24
10.	Hindi Grammar (Orange House Pvt Ltd)	Vyakaran Prabodh	XI	202.00
		Vyakaran Prabodh	XII	202.00
11.	Maths Text Book (Frank Edn Aids Pvt Ltd)	Learning Maths	I	144.00
		Learning Maths	II	151.00
		Learning Maths	III	170.00
		Learning Maths	IV	180.00
		Learning Maths	V	181.00
12.	Computer (PM Publishers Pvt Ltd)	IT Planet Code Bot	I	141.00
		IT Planet Code Bot	II	155.00
		IT Planet Code Bot	III	163.00
		IT Planet Code Bot	IV	163.00
		IT Planet Code Bot	V	186.00
13.	Computer Science (PM Publishers Pvt Ltd)	IT Planet Code Bot	VI	194.00
		IT Planet Code Bot	VII	206.00
		IT Planet Code Bot	VIII	219.00
14.	EVS (Arya Book Depot)	Lets Explore our Environment	I	87.00
		Lets Explore our Environment	II	87.00
		Lets Explore our Environment	III	89.00
		Lets Explore our Environment	IV	92.00
		Lets Explore our Environment	V	94.00
15.	General Knowledge (PM Publishers Pvt Ltd)	GK Planet	I	117.00
		GK Planet	II	117.00
		GK Planet	III	129.00
		GK Planet	IV	129.00
		GK Planet	V	129.00
16.	General Knowledge (PM Publishers Pvt Ltd)	GK Planet	VI	141.00
		GK Planet	VII	148.00
		GK Planet	VIII	153.00
17.	Atlas (Goyal Brothers Prakashan)	My First Atlas	I	85.00
		My First Atlas	II	85.00
		My First Atlas	III	85.00
		My First Atlas	IV	85.00
		My First Atlas	V	85.00
18.	Atlas (Oxford University Press India)	School Atlas	VI	163.00
		School Atlas	VII	163.00
		School Atlas	VIII	163.00

Ser No	Subject of Book	Title	CI	APS Price for the Academic Year 2023-24
19.	Art & Craft (PM Publishers Pvt Ltd)	Art & Craft	I	157.00
		Art & Craft	II	157.00
		Art & Craft	III	157.00
		Art & Craft	IV	157.00
		Art & Craft	V	157.00
20.	Art & Craft (PM Publishers Pvt Ltd)	Art & Craft	VI	157.00
		Art & Craft	VII	157.00
		Art & Craft	VIII	157.00
21.	Moral Value Edn & Skills Development (Oxford University Press India)	Living in Harmony	I	114.00
		Living in Harmony	II	114.00
		Living in Harmony	III	114.00
		Living in Harmony	IV	114.00
		Living in Harmony	V	114.00
22.	Moral Value Edn & Skills Development (Oxford University Press India)	Living in Harmony	VI	114.00
		Living in Harmony	VII	114.00
		Living in Harmony	VIII	114.00
23.	Maths Lab Manual (Orange House Pvt Ltd)	Activity Plus in Maths	VI	82.00
		Activity Plus in Maths	VII	82.00
		Activity Plus in Maths	VIII	82.00
24.	Science Lab Manual (Orange House Pvt Ltd)	Activity Plus in Science	VI	82.00
		Activity Plus in Science	VII	82.00
		Activity Plus in Science	VIII	82.00
25.	Sanskrit Work Book (Orange House Pvt Ltd)	Ruchira Abhyas Pustika'	VI	57.00
		Ruchira Abhyas Pustika'	VII	65.00
		Ruchira Abhyas Pustika'	VIII	73.00
26.	Sanskrit Vyakaran (Rachna Sagar Pvt Ltd)	Divyam Sanskrit Vyakaran	VI	102.00
		Divyam Sanskrit Vyakaran	VII	102.00
		Divyam Sanskrit Vyakaran	VIII	107.00