

**ADVT PUBLISHED IN THE TRIBUNE, DANIK BHASKAR AND PUNJABI TRIBUNE
ON 22 JAN 2026**

ARMY PUBLIC SCHOOL, BATHINDA MILITARY STATION

(An English Medium Co-Education School at Bathinda Military Station)

Mobile No :7626004733

**INVITATION FOR QUOTATIONS : SCHOOL CHANNEL
PARTNER FOR SALE OF TEXT BOOKS**

1. Principal, Army Public School, Bathinda Military Station invites sealed bids on open competitive tender system for selection of School Channel Partner for sale of text books to students of Army Public School, Bathinda Military Station for the session 2026-27.

2. Guidelines and terms of conditions for this bid are available on the school's website (www.apsbathinda.org). Sealed bids are to be dropped in the 'Tender Box' at the main gate of Army Public School, Bathinda Military Station earliest but not later than 1400 hours on 31 Jan 2026. In case of any problems in submission of bids, please contact 7626004733.

Principal

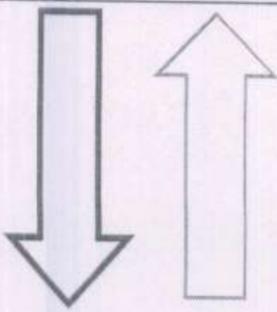
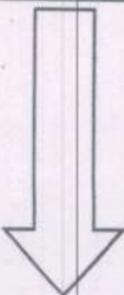
GUIDELINES AND TERMS & CONDITIONS
SELECTION OF
SCHOOL CHANNEL PARTNER FOR THE YEAR 2026-27
FOR ARMY PUBLIC SCHOOL, BATHINDA

1. Army Public School, Bathinda is one of the Army Public Schools functioning under the Army Welfare Education Society (AWES). Eleven Publishers have been selected to supply prescribed support books from Classes I to X and Textbooks for Balvatika 1 to 3 to all APSs for the academic year 2026-27 (List enclosed). These books are being offered at a substantial discount by the publishers to the Army Public Schools, without involving the intermediated supply chain. The Publishers have chosen two Channel Partners who would assist them in various functions related to the distribution and sale of books on behalf of the publishers. The details of the publishers and their channel partners are as given below:-

Ser No.	Name of the Publisher	Details of the Publishers' Channel Partner
1.1	Goyal Brothers Prakashan.	M/s Prakash Prakash Booksellers & Stationers Mr Rajnish Oberoi Address: Shop No 9, Bhagat Singh Market, Near Gole Market, New Delhi – 110001 Tele. No : 011-44747584 Mobile : 8860367654 and 9810071245 E-mail: prakashbooksellers1952@gmail.com
1.2	Orange House Pvt Ltd.	
1.3	Indiannica Learning Mr Kunal Sharma	
1.4	Rachna Sagar Pvt. Ltd.	
1.5	Vikash Publishing House Pvt Ltd (Mudhuban Educational Books)	
1.6	Ratna Sagar PVt Ltd N Kumar	
1.7	Harper Collins Publications (India) Pvt Ltd Ashish Tiwari	
1.8	Sunbeam Publishers Pvt Ltd Rajiv Bhagat	M/s Malik Booksellers and Stationers. (Mr Yogesh Malik) Address: 7/1, Ansari Road, Daryaganj, New Delhi – 110002. Tele. No : 011-49409384, 011-45130397. Mobile : 9810071245, 9811079480 Contact Person: Anju Malik - 9810733367, Ganesh Sharma - 9953630550 and Yogesh Malik 9810296278. E-mail: mbs_mbs@rediffmail.com
1.9	Rohan Book Company Pvt Ltd	
1.10	PP Books Pvt Ltd Parvesh Gupta	
1.11	Blue Print Education (A division of Chitra Prakashan India Pvt Ltd)	

2. Army Public Schools are to select a School Channel Partner, and details of the selected school channel partner will be forwarded to all the eleven publishers and their publishing channel partners by the school. The chosen school channel partner will be responsible for the following without any additional cost to the parents/ students/ schools:-

- (a) Collate the demand of text books from the school.
- (b) Forward the demand to the Publisher's Channel Partner selected by the Publisher.
- (c) Publishers Channel Partner will obtain the books from the publishers and then supply the books as per the consolidated demand forwarded by the School Channel Partner. The School Channel Partner will receive, store and account for these books once they are received from the publishers' channel partners.
- (d) School Channel Partner will sell these books at the specially discounted prices for Army Public Schools or at a lower price to the students. The school will NOT be involved in the accounting and selling of books.
- (e) School Channel Partner will collect the proceeds of the sale, consolidate it and send the amount to the Publishers' channel partner within 45 days of the receipt of consignment at his end (To be finalized with Publisher Channel Partner).
- (f) Bills will be prepared by the School Channel Partner as per the requirement of the school/parents.
- (g) The process has been explained below in the flow chart:-

Demand & Supply of Books		Payment for Books	
	School	Parents	
	School Channel Partner	School Channel Partner	
	Publishers Channel Partner	Publishers Channel Partner	
	Publishers	Publishers	

3. Army Public School, Bathinda Military Station is in the process of selecting its **School Channel Partner for supply of prescribed support books from classes I to X and Textbooks for Balvatika 1 to 3 for Academic Session 2026-2027.** The School Channel Partner may arrange for NCERT books also for classes I to XII. Bids for the same will be submitted in the format given at Appx along with the documents given at Para 4 of the Appx. Sealed bids for being the School Channel Partner of Army Public School, Bathinda Military Station duly signed and stamped addressed to 'Principal, Army Public School, Bathinda Military Station' are required to be dropped in the designated box at the main gate of Army Public School, Bathinda Military Station earliest but not later than 02 :00 PM on 31 Jan 2026. Bids shall be opened on 02 Feb 2026 at 12:00 PM in presence of Bidder's representative who chooses to attend. For this, an authority letter of the firm is required. The onus of dropping the Bid in the box lies with the Bidder. Bids received after 02 :00 PM on 31 Jan 2026 will be called "late" Bid and will not be considered.

4. A covered room for sale of books and stationary within the School premises will be provided by the school for a period of one to two months. This exercise is being undertaken with the sole purpose of ensuring timely receipt of books by the students for the next Academic Year.

5. The bidder should have experience of minimum of one year as a school channel partner for the sale of Books.

6. The bidder should submit the certified true copies of the following documents :-

6.1 PAN Card

6.2 Aadhar Card

6.3 TIN No/ registration details

6.4 Documents to prove prior experience of minimum of one year as a school channel partner for the sale of Books.

Appx
(Refers to Para 3 of Terms
and Conditions)

FORMAT OF BIDS TO BE SUBMITTED BY VENDOR
ON FIRM'S LETTER HEAD

1. I have read and understood the terms and conditions of the bid for selection of School Channel Partner for Army Public School, Bathinda Military School as published on the School website and agree to abide by the terms and conditions given therein.
2. I understand that selection of the School Channel Partner will be at the sole discretion of Army Public School, Bathinda Military Station based on parameters as set by the School and will abide by the decision taken in this regard.
3. I would like to submit my bid for being the School Channel Partner of Army Public School, Bathinda Military Station as per the offer given below:-

S.No	Items	To be filled by the Vendor
(a)	Prescribed Support Books for Classes I to X and Textbooks for Balvatika 1 to 3 as prescribed by AWES	On MRP/ discounted price (Tick One) If discounted price, then ___% over MRP (fill percentage discount in the blank underlined space)
(b)	NCERT books (Classes I to XII)	On MRP/ discounted price (Tick One) If discounted price, then ___% over MRP (fill percentage discount in the blank underlined space)

4. I am enclosing a copy each of my PAN Card, Aadhar Card, TIN No/ registration details and documents to prove prior experience of minimum of one year as a school channel partner for the sale of Books. (Please attach certified true copies of documents).

Date: _____ Jan 2026

(Signature of Bidder)
(Firm's Name and Stamp)

**LIST OF PRESCRIBED SUPPORT BOOKS FOR CLASS I TO X AND TEXTBOOKS FOR
BALVATIKA 1 TO 3 FOR ARMY PUBLIC SCHOOL FOR THE ACADEMIC YEAR 2026-27**

Ser No	Subject of Book/Name of Publishers	Title	Class	APS Price (Rs.)
1.	EVS Textbook plus workbook combined for class 1 & 2 (Vikash Publishing House Pvt Ltd (Madhubun Educational Books)	My Planet Buddies	I	95.00
		My Planet Buddies	II	95.00
2.	EVS Workbook only (for Class 3 to 5) (PP Books Pvt Ltd)	Mapped to NCERT Books- The World Around US/ Looking Around	III	59.00
		Mapped to NCERT Books- The World Around US/ Looking Around	IV	59.00
		Mapped to NCERT Books- The World Around US/ Looking Around	V	59.00
3.	Moral Value Edn & Skills Development (Goyal Brothers Prakashan)	The Essence of life	I	65.00
		The Essence of life	II	67.00
		The Essence of life	III	68.00
		The Essence of life	IV	70.00
		The Essence of life	V	73.00
		The Essence of life	VI	75.00
		The Essence of life	VII	75.00
		The Essence of life	VIII	75.00
4.	Atlas (one common Atlas for class 4 & 5, to be procured in class 4) (Harper Collins Publishers Pvt Ltd)	Junior Atlas	IV & V	127.00
5.	Atlas (one common Atlas for class 6 & 8 to be procured in class 6) (Ratna Sagar Pvt Ltd)	School Atlas	VI to VIII	112.00
6.	Art & Craft (Sunbeam Books Pvt Ltd)	Artistry Art & Craft	I	107.00
		Artistry Art & Craft	II	107.00
		Artistry Art & Craft	III	110.00
		Artistry Art & Craft	IV	111.00
		Artistry Art & Craft	V	111.00
7.	Art & Craft (Rohan Book Company Pvt Ltd)	Art Festival	VI	170.00
		Art Festival	VII	170.00
		Art Festival	VIII	170.00

**LIST OF PRESCRIBED SUPPORT BOOKS FOR CLASS I TO X AND TEXTBOOKS FOR
BALVATIKA 1 TO 3 FOR ARMY PUBLIC SCHOOL FOR THE ACADEMIC YEAR 2026-27**

Ser No	Subject of Book/Name of Publishers	Title	Class	APS Price (Rs.)
8.	General Knowledge (Goyal Brothers Prakashan)	Exploring GK	I	67.00
		Exploring GK	II	67.00
		Exploring GK	III	69.00
		Exploring GK	IV	70.00
		Exploring GK	V	71.00
		Exploring GK	VI	73.00
		Exploring GK	VII	73.00
		Exploring GK	VIII	73.00
9.	Computer (Indiannic Learning Pvt Ltd)	Live Wire	I	111.00
		Live Wire	II	126.00
		Live Wire	III	137.00
		Live Wire	IV	148.00
		Live Wire	V	148.00
		Live Wire	VI	159.00
		Live Wire	VII	165.00
		Live Wire	VIII	165.00
10.	English Grammar (Orange House Pvt Ltd)	My Green Book of Grammar	I	105.00
		My Green Book of Grammar	II	110.00
		My Green Book of Grammar	III	132.00
		My Green Book of Grammar	IV	137.00
		My Green Book of Grammar	V	159.00
11.	English Grammar (One common book for class VI to VIII, to be procured once in class VI) (Goyal Brothers Prakashan)	The Complete English Grammar and Composition	VI to VIII	173.00
12.	English Grammar (One common book for class IX & X, to be procured once in class IX) (Orange House Pvt Ltd)	Applied English Grammar and Composition	IX & X	329.00
13.	Hindi Grammar (Goyal Brothers Prakashan)	Vyakaran Sudha	I	72.00
		Vyakaran Sudha	II	78.00
		Vyakaran Sudha	III	99.00
		Vyakaran Sudha	IV	109.00
		Vyakaran Sudha	V	110.00
		Vyakaran Sudha	VI	112.00
		Vyakaran Sudha	VII	114.00
		Vyakaran Sudha	VIII	114.00
14.	Hindi Grammar (Blueprint Education)	Vyakaran Sar	IX	113.00
		Vyakaran Sar	X	119.00
15.	Sanskrit Vyakaran (Rachna Sagar Pvt Ltd)	Divyam	VI	95.00
		Divyam	VII	95.00
		Divyam	VIII	106.00

**LIST OF PRESCRIBED SUPPORT BOOKS FOR CLASS I TO X AND TEXTBOOKS FOR
BALVATIKA 1 TO 3 FOR ARMY PUBLIC SCHOOL FOR THE ACADEMIC YEAR 2026-27**

Ser No	Subject of Book/Name of Publishers	Title	Class	APS Price (Rs.)
16.	Orange House Pvt Ltd Building No 9, Darya Ganj, Near LIC Office, New Delhi - 110002	Hello Kids- English-01-Text Book	Bal- vatika- 1	66.00
		Hello Kids- English-01-Work Book		45.00
		Hello Kids- Hindi-01-Text Book		66.00
		Hello Kids- Hindi-01-Work Book		49.00
		Hello Kids- Mathematics-01-Text Book		51.00
		Hello Kids- Mathematics-01-Work Book		32.00
		Hello Kids- Knowledge Garden-01-Text Book		43.00
		Hello Kids- Knowledge Garden-01-Work Book		30.00
		My Little Artist		28.00
		Hello Kids- English-02-Text Book	Bal vatika- 2	102.00
		Hello Kids- English-02-Work Book		52.00
		Hello Kids- Hindi-02-Text Book		96.00
		Hello Kids- Hindi-02-Work Book		29.00
		Hello Kids- Mathematics-02-Text Book		56.00
		Hello Kids- Mathematics-02-Work Book		29.00
		Hello Kids- Knowledge Garden-02-Text Book		41.00
		Hello Kids- Knowledge Garden-02-Work Book		29.00
		My Little Artist		30.00
		Hello Kids- English-03-Text Book	Bal vatika- 3	83.00
		Hello Kids- English-03-Work Book		44.00
		Hello Kids- Hindi-03-Text Book		75.00
		Hello Kids- Hindi-03-Work Book		36.00
		Hello Kids- Mathematics-03-Text Book		66.00
		Hello Kids- Mathematics-03-Work Book		32.00
		Hello Kids- Knowledge Garden-03-Text Book		52.00
		Hello Kids- Knowledge Garden-03-Work Book		44.00
		My Little Artist		32.00